

## Have We Been Had? Why Talking About the Working-Class Vote for Trump Hurts Us

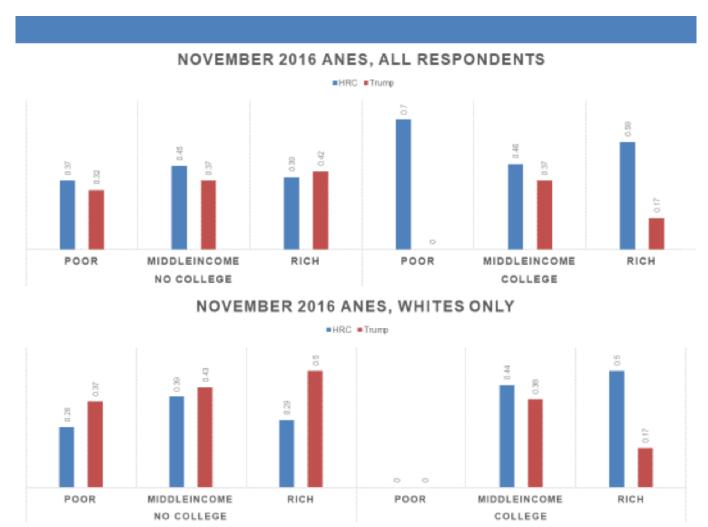
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Like many of my friends and colleagues who study class and are worried about the increasing economic inequality of this country, I was at first overjoyed that the recent presidential election would force us to reckon with the subject of class. Usually ignored, working-class people were now becoming subjects of a national conversation. And we've seen some fine discussions from folks like Joan Williams, Konstantin Kilibardo and Daria Roithmayr, and Jack Metzgar.

Unfortunately, the discussion too often tips over into pity and blame, and I think we should be very careful to guard against this. I would like to make two suggestions. First, we should challenge the those who claim that the "white working class" voted for Trump. That's both empirically mistaken and strategically misplaced. Second, we should pay attention to how this conversation plays right into the hands of a long-standing conservative discourse that pits "middle America" against out-of-touch elites. That we who write articles, analyze data, and blog about politics and class are the elites people are warned against should not come as a surprise, but we should avoid participating in the "let's figure out what is wrong with white working-class voters" game.

First, who really put Trump in the White House? The short answer is, many of us did. I don't think we will have the full answer for guite some time. We still don't have any data on occupation and the 2016 vote. We can look at American National Election Studies (ANES) data from November 2016, however, to compare the vote by income and education. The top bars on the chart below show all ANES respondents, the second whites only. Trump had the edge among white people without a college degree, although less so among middle-income voters than the poor or the rich (he did really well among rich white men without a college degree). This is a small sample, however, one that doesn't include any poor whites with a college degree (who do in fact exist!)





Education and class as a factor in the 2016 Presidential Election

This data doesn't show the white working class overwhelmingly in support of Trump. Not more than half of the working class even voted, so to say that the "white working class" gave us Trump seems more than a little overstated.

Second, elite hand-wringing about the vote plays right into a narrative long spun by conservatives to mobilize resentment among those who feel analyzed and scorned, so as to shift attention away from actual conservative policies. Decades ago, conservative writer Samuel Francis claimed that the New Deal was nothing other than "a power grab by the liberal elite, whose life-styles, aspirations, and values" were "Bound together, rationalized, and extended by what may be called the 'cosmopolitan ethic.'" Francis emphasized the "open contempt" this ethic held toward "the small town, the family, the neighborhood, the traditional class identities and their relationships - as well as for authoritative and disciplinary institutions - the army, the police, parental authority, and the disciplines of



## school and church."

Clinton's election narrative echoed these ideas. She wanted liberals to see this election as a referendum on race and inclusion, and anyone who was against her was deplorable or being used by deplorables. As Sharon Sullivan has argued, "one of the main ways that white class hierarchies operate is through the production and display of white middle-class moral goodness." Have you noticed how infrequently rich whites are called out for being deplorably racist?

Honestly? This election wasn't a referendum on anything. We had no good candidates to choose from. We didn't choose either one of them. Millions of Americans sat out the vote (or were pushed out, but that is another story). And each of the millions of people who did had their own reasons for casting their vote. Most likely we'll never be able to get to the bottom of how much racism, sexism, and other prejudices motivated voters in this election. (On a side note, is it really that surprising that a critical mass of white people respond to racist dog whistles?) Yes, we need to try to understand the attraction of a strange man who seems to appeal to our worst instincts and desires, but not at the risk of failing to come together to continue the fight for a better world for all of us. Politicians manipulate. Let's stop focusing on who is manipulated and why and focus instead on making sure this doesn't happen again.

I would suggest that the main reason we are currently focused on the working-class vote, and not, say the professional-managerial vote, or the rich white male vote, is because these people are respected to make decisions. In contrast, pundits and analysts have always questioned ability of working-class people to make decisions. This is just another way the educated left is playing into a conservative narrative of condescending liberal elitism.

Here's the problem as I see it. If Trump's supporters came from all sections of the (white) American electorate, the narrative of working-class support of Trump diverts us from the real story, which is much more ordinary. One party — a party that denies climate change, that wants to rollback protections for workers and the planet, that is willing to sacrifice millions of lives to the Moloch of economic growth — has managed to suppress its opponents' votes (the majority of poor and working-class people do not vote), spin a story of a liberal media being out of touch with "regular Americans," and lead kind-hearted but possibly naïve liberals everywhere to once again fear the (white) working class. Neat trick. any Leftist coalition will be destroyed by fear and mistrust.

It has been a very long time in this country since we had a party that was both about and for the working class (have we ever?). Instead, our parties appeal to mythic constructs about identity. It is much easier to appeal to white workers as white than as workers in such



circumstances, especially when the candidate of the party that historically championed labor is also ignoring labor and putting her foot in her mouth with classist remarks. This is how we lose.

The side of the wealthy exploits the classism of the other side, and wins voters by doing so, even as it pushes for policies that favor the few and harm the many. They have been doing this for a very long time. This is how they win, and we play right into their hands.

We've been had. We need a new narrative. We need to recognize the working class for who it is. It is us, white, black, and brown. It is the person who works three jobs and can't afford healthcare as well as the worker with a union job, the person living in subsidized housing as well as the suburbanite who is hoping her job doesn't disappear. The working class is the American people, our democratic polity, native-born and immigrant, gay, straight, and transgender. We don't all look alike, and we certainly don't all think alike. But we are all harmed by a politics that seeks to divide us. No, they didn't vote Trump. Americans like us did. And we all need to fix it.

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