



Boycott Driscoll's Outreach on Watsonville's Main Street

Posted on April 12, 2016 by Rosemary Feurer

Watsonville community members support the boycott against Driscoll's, the world famous berry company headquartered in their town.



Emmanuel Ballesteros of the Watsonville Brown Berets, standing on the median of Main Street in Watsonville, California, holds a sign above his head declaring, "Respect the

Farmworkers. Boycott Driscoll's." April 2, 2016.

Over 300 farmworker families in Burlington, Washington are currently waging a historic struggle for a union contract at Sakuma Brothers Farms. They are asking consumers to boycott Driscoll's berries, which includes strawberries, raspberries, blueberries, and blackberries. Familias Unidas por la Justicia (FUJ), the farmworkers' independent union, is fighting to end wage theft and poverty wages, inhumane production standards, and retaliation from Sakuma from protected union activity.

Why Driscoll's

- Sakuma sells most of their berries under Driscoll's label.
- Driscoll's is the largest berry distributor in the world and has a history of repressing union organizing.
- Driscoll's supplies from growers in San Quintín, México where 70,000 workers went on strike, formed a union, and endorsed a boycott of Driscoll's.

Support the Driscoll's Boycott

- Call Driscoll's and let them know you are boycotting their berries: 831 763 3259
- Call Costco and ask them to remove Driscoll's from their shelves: 425 313 6364
- Call Sakuma and let them know you support the union: 360 757 6611

For More Information: BoycottSakumaBerries.com

To Get Involved Email: BoycottCoordination@gmail.com

To donate to the union: BoycottSakumaBerries.com/Donate

Like FUJ on Facebook: Facebook.com/FamiliasUnidas

For fuller coverage of this campaign, see [BradleyAllen.net's coverage of the Driscoll's Boycott](#).

Author



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