LAWCHA Conference Program Advertisements (Deadline: May 1)

Posted on April 8, 2013 by Rosemary Feurer

The Labor and Working Class Association 2013 Conference Program will provide advertisements for publishers, journals, magazines, and other organizations who wish to market and promote their books to a unique readership of more than 500 readers who will attend the conference in New York from June 6-8, 2013 and thousands who are directed to visit the LAWCHA conference webpage.

LAWCHA will distribute the Program to participants and those who register at all key plenaries and events at the conference. LAWCHA will print all the programs and distribute to members and attendees via email attachment and by mail.

The LAWCHA advertising program offers publishers a range of advertising specifications, for one or more books, visible in key locations throughout the document and we will also post the advertisements on our website through June 2013.

Advertisements appear in shades of black and white. Please specify the size for each advertisement. LAWCHA has based its advertisement below the standard rate for other conferences of similar size.

The **deadline** for the placement of advertisements in the Conference Program is **May 1, 2013**. Advertisers are urged to secure space early ads will be posted online at LAWCHA's conference website.

Rates